Ploszajski Lynch Consulting Ltd.



Uttlesford District Council Sports Development Strategy DRAFT March 2015

EXECUTIVE SUMMARY

The aims of the strategy

- 1) The purpose of the strategy is to:
 - To contribute to the Council's wider aims and objectives for improving health and well-being and increasing participation in sport.
 - To relate facility needs to sports development programmes and patterns of participation.
 - To develop a priority list of deliverable projects which will help to meet any current deficiencies; provide for future demands and feed into wider infrastructure planning work.
 - To provide evidence to help secure internal and external funding.

What the strategy covers

- 2) The strategy covers the following built facilities in Uttlesford:
 - Sports halls.
 - Swimming pools.
 - Athletics facilities.
 - Indoor bowls halls.
 - Outdoor bowls greens.
 - Indoor tennis facilities.
 - Outdoor tennis courts.
 - Health and fitness facilities.
 - Squash courts.
 - Golf courses.
 - Village and community halls.
 - Grass pitches.
 - Synthetic turf pitches.

About Uttlesford

- 3) **Population -** The current population of Uttlesford is 79,443. The district has an age structure that is relatively close to the national average, although the proportion of people in the 16 to 49 year age range that is traditionally most active in sports participation is 42.3% locally, compared with 46.2% nationally.
- 4) **Growth -** The Office for National Statistics projections for Uttlesford forecast that the population of the district will be 102,000 by 2031, an increase of more than 22,500 people, or 28.4% growth.
- 5) **Health** Local health indices are generally better than the national norms, underlining the importance of ensuring access to sports and recreation facilities, as part of a wider strategy to ensure that the local population remains physically active and increases its participation.

6) **Deprivation -** Whilst the deprivation indices for the district as a whole are relatively low, the lack of access to services in rural areas emphasises the need for local facilities provision.

Meeting local priorities

- 7) Sustainable Communities Strategy and Corporate Plan High-level policy, as contained in the sustainable communities strategy and corporate plan, is supportive of the role and value of sports facilities in providing opportunities to improve health and well-being.
- 8) **Local Plan -** Planning policy offers strong protection for the retention of sports and recreation facilities.
- 9) **Neighbouring districts** The sports facilities strategies in neighbouring local authorities suggest that some assessed shortfalls close to the Uttlesford district border might impact on supply and demand within the district, particularly for youth football and mini-soccer pitches.

Meeting wider priorities

- 10) **Central Government** National planning policy is supportive of undertaking local assessments of need and the protection of built facilities, which provides helpful context for local planning policies in Uttlesford.
- 11) **Sport England** The target to increase participation rates will drive up demand for built facilities if it is achieved. The emphasis on developing and funding school-community club links will increase the scope for improving the dual use of education facilities. Its planning policies also provide a useful framework to inform the development of local planning policy.
- 12) **Governing bodies of sport -** A number of governing bodies of sport have indentified facilities objectives that could impact upon provision in Uttlesford.

Local demand

- 13) **Participation rates** Based on the 'Active People' survey, overall sports participation rates in Uttlesford have increased since 2005/6 and at 42.9% are currently well above the regional (35.3%) and national (35.5%) averages, suggesting that local demand for sports facilities will be commensurately higher.
- 14) **Club membership** Local rates of volunteering, sports club membership and participation in formal competitive activity are also well above the national and regional averages.
- 15) **Market Segmentation** The dominant segments in Uttlesford are likely to inflate local demand for swimming, cycling, playing pitches, golf and health and fitness facilities.
- 16) **Club-based participation -** The survey of local sports clubs conducted as part of this study identified an increase in membership over the past three years, averaging 28% growth across all age groups. The largest increases by age group are for female participant. In total an additional 2,825 members joined the 18 responding clubs over the past three years.
- 17) **Facility availability -** 90% of clubs responding to the survey believe that existing facility provision locally is inadequate to meet their needs.

Local supply

- 18) **Quantity** Per capita levels of provision of sports halls, indoor and outdoor bowls are amongst the best for Uttlesford's geographic neighbours and the most demographically similar local authorities. Levels of provision of swimming pools, outdoor tennis courts, health and fitness and squash courts are around the mean levels of provision of the benchmarked local authorities, with athletics tracks, indoor tennis and golf courses below the comparator levels.
- 19) **Sub-area analysis** Per capita levels of facility provision in the three sub-areas of Uttlesford show a number of consistent themes. Provision of most types of facility in the Saffron Walden sub-area are better than the other areas. A number of facility types are absent from the Stansted sub-area, in particular swimming pools, indoor bowls, squash courts and artificial turf pitches, although this is mitigated in part by provision in Bishop's Stortford nearby.
- 20) **Quality** Based on the site visits and visual inspections from the 2012 study, the quality of most playing areas and changing facilities is generally rated at least 'average' for all facility types. Less highly rated is disabled access.
- 21) Access For most facility types, the whole population of Uttlesford is within all the respective stipulated drive time catchments. In several instances involving the larger, more specialist facilities provision in neighbouring areas serves catchments which include Uttlesford residents.

The current balance between supply and demand

22) On the basis of the analysis of the current balance between supply and demand of built facilities in Uttlesford, the following needs have been identified:

Facility type	Quantity	Quality	Accessibility
Sports halls	Levels of provision are adequate to meet existing needs, but several facilities are operating at close to 'comfortable capacity'.	All aspects of all facilities are currently rated as at least 'above average' quality	The whole population is within 15 minutes drive of the nearest sports hall.
Swimming pools	 All pools operating at close to 'comfortable capacity'. The FPM calculates a deficit equivalent to two 25m lanes. 	All aspects of all facilities are currently rated as at least 'average' quality	The whole population is within 15 minutes driving time of their nearest pool, if provision in Bishop's Stortford is taken into account.
Synthetic athletics tracks	There is a deficit in the north of the district of a Club Training Venue or Compact Athletics Facility.	No qualitative deficiency	The whole of the Saffron Walden sub-area is outside the 20 minute drivetime catchment of the nearest track.
Indoor bowls	Levels of provision are adequate to meet existing needs.	All aspects of the current facility are currently rated as at least 'above average' quality	Apart from two small areas of the district, the entire population of the district is within 20 minutes drive of their nearest facility.

Facility type	Quantity	Quality	Accessibility
Outdoor bowls	1	Disabled access improvements	The whole population is within
greens	adequate to meet	needed at:	15 minutes drive of the nearest
	existing needs.	• Clavering BC	bowls green.
		• Great Chesterford BC	
		• Radwinter BC	
		• Stansted BC	
		• Stebbing BC	
		• Thaxted BC	
		General access improvements needed at:	
		Clavering BCRadwinter BC	
		• Stansted BC	
Indoor tennis	Despite the absence of	No qualitative deficiency	The population in the east of
courts	an indoor centre,	No quantative deficiency	the district is outside the
Courto	provision in		catchment of the nearest indoor
	neighbouring areas		tennis court.
	meets existing needs.		
Outdoor tennis	1	Fencing improvements needed at:	
courts	adequate to meet	• Castle Hill TC	15 minutes drive of the nearest
	existing needs.	Changing improvements needed	tennis court.
		at:	
		• Castle Hill TC	
		Debden Recreation Ground TO TO TO TO TO TO TO TO TO T	
		• Dunmow TC	
		• Henham TC	
		• Stansted TC General access improvements	
		needed at:	
		• Clavering TC	
		• Henham TC	
		• Newport Village TC	
		• Stansted TC	
		• Thaxted TC	
Health and	Levels of provision are	General access improvements	The whole population is within
fitness facilities	adequate to meet	needed at Wilbur's Gym.	15 minutes drive of the nearest
	existing needs.		health and fitness facility.
Squash courts	Levels of provision are	No qualitative deficiency	The whole population is within
	adequate to meet		15 minutes drive of the nearest
Golf courses	existing needs. Levels of provision are	Clubhouse refurbishment needed	squash court. The whole population is within
Gon courses	adequate to meet	at Saffron Walden GC	30 minutes drive of the nearest
	existing needs.	at barrion waiden GC	golf course.
Village and	Levels of provision are	Improvements needed at most	The whole population is within
community	adequate to meet	halls to accommodate additional	10 minutes drive of the nearest
halls	existing needs.	sports usage.	village/community hall.

Pitch type	Quantity	Quality	Accessibility
Adult football pitches	Overall levels of provision are adequate to meet existing needs, but 4 sites are used to beyond their sustainable capacity.	Pitch quality improvements needed at: Hatfield Broad Oak SC Jubilee Playing Field, Clavering Changing improvements needed at: Alcott Playing Field Calves Pasture Felsted Playing Field Hatfield Broad Oak Social Club Jubilee Playing Field, Clavering Takeley Recreation Ground	The whole population is within 15 minutes drive of the nearest adult football pitch.
Youth football pitches	 A collective weekly deficit of 9.0 match equivalents 7 sites are used to beyond their sustainable capacity. 	Pitch quality improvements needed at: • Laundry Lane Playing Field • Takeley Recreation Ground Changing improvements needed at: • Laundry Lane Playing Field • Takeley Recreation Ground	The whole population is within 15 minutes drive of the nearest youth football pitch.
Mini-soccer pitches	 A weekly deficit of 3.5 match equivalents 2 sites are used to beyond capacity. 	No qualitative deficiency	The whole population is within 15 minutes drive of the nearest mini-soccer pitch.
Cricket pitches	Overall levels of provision are adequate to meet existing needs, but 7 sites are used to beyond their sustainable capacity.	Changing improvements needed at: Anglo-American Playing Field. Audley End House Clogham's Green Cricket Club Dunmow Cricket Club Elmdon Cricket Club Elsenham Cricket Club. Hatfield Broad Oak Cricket Club Hatfield Heath Cricket Club Langley Cricket Club Little Bardfield Cricket Club Molehill Green Cricket Club Thaxted Cricket Club Wenden's Ambo Playing Field.	The whole population is within 15 minutes drive of the nearest cricket pitch.
Rugby pitches	 A collective weekly deficit of 2.5 match equivalents Both sites are used to beyond their sustainable capacity. 	No qualitative deficiency	The whole population is within 20 minutes drive of the nearest rugby pitch.

Pitch type	Quantity	Quality	Accessibility
Synthetic turf	Overall levels of provision are	Pitch resurfacing needed at	The whole population is
pitches for	adequate to meet existing	Joyce Frankland Academy,	within 20 minutes drive of
hockey	needs, but the Joyce	Newport.	the nearest synthetic turf
·	Frankland Academy, Newport		pitch for hockey.
	pitch is used to full capacity.		
'3G' football	A collective deficit equivalent	No qualitative deficiency	The whole population is
turf pitches	to 2.78 pitches.		beyond a 20 minutes drive of
_	Essex FA advocates provision		the nearest '3G' football turf
	in Saffron Walden and Great		pitch.
	Dunmow.		

The future balance between supply and demand

- 23) The Office for National Statistics published '2012-based Sub-national Population Projections for Local Authorities in England' (2014), which contains figures on projected population change in the district to 2031. The ONS projections for Uttlesford forecast that the population of the district will be 102,000 by 2031, an increase of 22,500 people.
- 24) Future sports facilities needs Projected future needs are calculated below, based upon locally devised standards of provision:

Facility	Current	Standard	Extra Population	Extra facilities
	facilities		<i>by 2031</i>	needed by 2031
Sports halls	6	1: 14,000	22,700	1.62
Swimming pools	4	1: 25,000	22,700	0.91
Athletics tracks	0	1: 80,000	22,700	0.28
Indoor bowls	1	1: 80,000	22,700	0.28 (2 rinks)
Outdoor bowls	11	1: 7,500	22,700	3.02
Indoor tennis	0	ı	22,700	0
Outdoor tennis	35	1: 2,250	22,700	10.1
Health and fitness	11	1: 7,000	22,700	3.24
Squash	7	1: 12,000	22,700	1.89
Golf courses	2	1: 25,000	22,700	0.91
Village/community halls	53	1: 1,500	22,700	15.1

25) Future playing pitch needs - Projected future needs are calculated below, based upon 'Team Generation Rates' (TGRs), which identify how many people in a specified age group in the study area are required to generate one team. These are then applied to projected increases in population to identify the likely number of additional teams and their related pitch needs in the future.

Sport	Age	Current	Current	TGR	Population	Teams	Extra	Extra
	range	population	teams		2031	2031	teams	pitches
Adult male football	17-45	14,200	56	1: 254	15,500	61	+5	2.5
Adult female football	17-45	14,200	1	1: 14,200	15,500	1	-	0
Boys youth football	10-16	3,500	62	1: 56	4, 700	83	+21	10.5
Girls youth football	10-16	3,500	1	1: 3,500	4,700	1	-	0
Mini-soccer (mixed)	6-9	4,000	39	1: 103	4,800	47	+8	4

Sport	Age	Current	Current	TGR	Population	Teams	Extra	Extra
	range	population	teams		2031	2031	teams	pitches
Adult male cricket	16-55	21,000	73	1: 288	23,100	80	+7	3.5
Adult female cricket	16-55	21,000	2	1: 10,500	23,100	2	-	0
Boys junior cricket	10-15	3,000	44	1: 68	4,100	60	+16	8
Girls junior cricket	10-15	3,000	3	1: 1,000	4,100	4	+1	0.5
Adult male rugby	19-45	13,200	4	1: 3,300	14,300	4	-	0
Adult female rugby	19-45	13,200	1	1: 13,200	14,300	1	-	0
Boys junior rugby	13-18	3,000	7	1: 429	3,800	9	+2	1.0
Girls junior rugby	13-18	3,000	1	1: 3,000	3,800	1	-	0
Mini-rugby (mixed)	7-12	6,000	13	1: 462	7,800	17	+4	2.0
Adult male hockey	18-45	13,700	8	1: 1,714	14,900	9	+1	0.1
Adult female hockey	18-45	13,700	7	1: 1,957	14,900	8	+1	0.1
Boys junior hockey	8-17	5,000	9	1: 556	5,900	11	+2	0.2
Girls junior hockey	8-17	5,000	9	1: 556	5,900	11	+2	0.2

Dealing with deficiencies

- 26) **New provision -** New facilities can be provided, with funding from developer contributions and other external funding sources.
- 27) **Upgrading and refurbishment -** Improving the quality of facilities will increase their capacity for use.
- 28) **Enhanced access** Enhanced access to facilities on school sites with limited or no existing community use is a cost effective option for increasing the effective supply of provision.
- 29) **Reinstating former facilities** Facilities where use has recently been discontinued can be reinstated in response to changes in demand.

Delivery partners

- 30) *Uttlesford District Council:* The council is likely to play the lead role in co-ordinating the development of the larger, more facility sites, in conjunction with other partners where appropriate.
- 31) *Management contractor:* The contractor appointed by the Council to run the main leisure centres in the district may be prepared to invest capital funds to improve the facilities it is managing, on the basis that improved capacity and usage will enable it to generate a commercial return on its investment.
- 32) **Parish councils:** Parish councils will continue to play a valuable role in providing and maintaining facilities in the rural parts of the district.
- 33) **Schools:** Many schools in Uttlesford already provide sports facilities from which local communities benefit and there will be further opportunities both to provide additional facilities on school sites to extend and formalise community access to a range of existing provision.

- 34) *Sports clubs:* Local sports clubs are significant providers of built facilities and will continue to do so. Some clubs may wish to take on delegated management responsibilities for built facilities maintenance from the local authority.
- 35) **Developers:** The Council will seek funding that could assist with the provision of built facilities that will meet the needs of the inhabitants of new developments in the district.
- 36) *Partnership arrangements:* Partnership arrangements involving combinations of any of the above providers will help to share the costs of provision, management and maintenance of additional provision.

Action plan to meet existing needs

37) The action plan identifies the ways in which current deficiencies might be met and the partners who will have a role in providing and funding new and improved provision.

Facility	Current assessed deficiency	Action plan for meeting deficiency
Sports halls	 Current levels of provision are adequate to meet existing needs, but several facilities are operating at close to full capacity. No quality improvements needed. No accessibility deficiency. 	No action required.
Swimming pools	 Current deficit equivalent to two 25m lanes. No quality improvements needed. No accessibility deficiency. 	Investigate the feasibility of making additional pool provision.
Athletics tracks	 There is a deficit in the north of the district of a Club Training Venue or Compact Athletics Facility. No quality improvements needed. No accessibility deficiency. 	 Investigate the potential for community access to the proposed 400m track at Carver Barracks If adequate access cannot be negotiated at Carver Barracks, identify the feasibility of providing a Club Training Venue or Compact Athletics Facility in Saffron Walden.
Indoor bowls	 Current levels of provision are adequate to meet existing needs. No quality improvements needed. No accessibility deficiency. 	No action required.
Outdoor bowls	 Current levels of provision are adequate to meet existing needs. Disabled access improvements needed at 6 sites. General access improvements needed at 3 sites. No accessibility deficiency. 	 Seek funding for disabled improvements at: Clavering Bowls Club Great Chesterford Bowls Club Radwinter Bowls Club Stansted Bowls Club Stebbing Bowls Club Thaxted Bowls Club Seek funding for access improvements at: Clavering Bowls Club Radwinter Bowls Club Stansted Bowls Club

Facility	Current assessed deficiency	Action plan for meeting deficiency
Indoor tennis	 Current levels of provision are adequate to meet existing needs. No quality improvements needed. No accessibility deficiency. 	No action required.
Outdoor tennis	 Current levels of provision are adequate to meet existing needs. Fencing improvements needed at one site. Changing improvements needed at five sites. General access improvements needed at five sites. No accessibility deficiency. 	 Seek funding for fencing improvements at Castle Hill Tennis Club. Seek funding for changing improvements at: Castle Hill Tennis Club. Debden Recreation Ground Dunmow Tennis Club Henham Tennis Club Stansted Tennis Club Seek funding for general access improvements at: Clavering Tennis Club Henham Tennis Club Newport Village Tennis Club Stansted Tennis Club Thaxted Tennis Club
Health and fitness	 Current levels of provision are adequate to meet existing needs. General access improvements needed at one site. No accessibility deficiency. 	Seek funding for general access improvements at Wilbur's Gym.
Squash courts	 Current levels of provision are adequate to meet existing needs. No quality improvements needed. No accessibility deficiency. 	No action required.
Golf courses	 Current levels of provision are adequate to meet existing needs. Clubhouse refurbishment needed at one site. No accessibility deficiency. 	
Village and community halls	 Current levels of provision are adequate to meet existing needs. No qualitative deficiency. No accessibility deficiency. 	No action required.

Facility	Current assessed deficiency	Action plan for meeting deficiency
Adult football pitches	 Current levels of provision are adequate to meet existing needs. Pitch quality improvements needed at two sites. Changing improvements needed at seven sites. 	 Seek funding for pitch quality improvements at: Hatfield Broad Oak Sports Club Jubilee Playing Field, Clavering Seek funding s for changing improvements at: Alcott Playing Field Calves Pasture Felsted Playing Field Hatfield Broad Oak Sports Club Jubilee Playing Field, Clavering Takeley Recreation Ground
Youth football pitches	 Current deficit equivalent to 4.5 pitches. Pitch quality improvements needed at two sites. Changing improvements needed at two sites. No accessibility deficiency. 	 Convert five adult football pitches with spare capacity to youth pitches. Seek funding for pitch quality improvements at: Laundry Lane Playing Field Takeley Recreation Ground Seek funding applications for changing improvements at: Laundry Lane Playing Field Takeley Recreation Ground
Mini-soccer pitches	 Current deficit equivalent to 2.0 pitches. No quality improvements needed. No accessibility deficiency. 	Convert one adult football pitch with spare capacity to two mini-soccer pitches.
Cricket pitches	 Current levels of provision are adequate to meet existing needs. Changing improvements needed at 13 sites. No accessibility deficiency. 	 Seek funding for changing improvements at: Anglo-American Playing Field Audley End House Clogham's Green Cricket Club Dunmow Cricket Club Elmdon Cricket Club Elsenham Cricket Club Hatfield Broad Oak Cricket Club Hatfield Heath Cricket Club Langley Cricket Club Little Bardfield Cricket Club Molehill Green Cricket Club Thaxted Cricket Club Wenden's Ambo Playing Field
Rugby pitches	 Current deficit equivalent to 1.0 pitch. No quality improvements needed. No accessibility deficiency. 	 Investigate the feasibility of relocating Saffron Walden Rugby Club to a site in the town with additional pitch capacity. Seek funding for the development if the feasibility is proven.

Facility	Current assessed deficiency	Action plan for meeting deficiency
Synthetic turf pitches for hockey	 Capacity issues at the Joyce Frankland Academy pitch. Pitch re-surfacing needed at the Joyce Frankland Academy. No accessibility deficiency. 	 Investigate the feasibility of developing a second pitch at the Joyce Frankland Academy. Seek funding for re-surfacing the existing pitch at the Joyce Frankland Academy and for a second pitch if the feasibility is proven.
'3G' football turf pitches	 Current deficit equivalent to 2.78 pitches. No quality improvements needed. The whole population is beyond a 20 minutes drive of the nearest '3G' football turf pitch. 	 Investigate the feasibility of developing '3G' pitches in Saffron Walden and Great Dunmow. Seek funding for the developments if the feasibility is proven.

Action plan to meet future needs

38) The action plan identifies the ways in which future deficiencies might be met and the partners who will have a role in providing and funding new and improved provision. The deficiencies arising from the projected growth in population of 22,500 people are expressed in terms of 'facility equivalents' and based upon the planning standards for each type of facility.

Facility	Future assessed deficiency	Action plan for meeting deficiency
Sports halls	Additional demand equivalent to 1.62 sports halls (6-badminton courts).	Secure the provision of an additional 6-badminton court-sized sports hall funded by developer contributions.
Swimming pools	Additional demand equivalent to 0.91 6-lane swimming pools.	Secure the provision of an additional 6-lane swimming pool, funded by developer contributions.
Athletics tracks	Additional demand equivalent to 0.28 Compact Athletics Facilities.	Secure the provision of additional facility capacity either at the Carver Barracks track or at the proposed Compact Athletics Facility in Saffron Walden.
Indoor bowls	Additional demand equivalent to 0.28 indoor facilities (2 rinks).	Secure a financial contribution from developers to fund the provision of two additional rinks at the existing facility.
Outdoor bowls	Additional demand equivalent to 3.02 bowls greens.	Secure the provision of three additional bowls greens, funded by developer contributions.
Indoor tennis	No additional provision required.	No action required
Outdoor tennis	Additional demand equivalent to 10.1 tennis courts	Secure the provision of 10 additional tennis courts, funded by developer contributions.
Health and fitness	Additional demand equivalent to 3.24 health and fitness facilities.	Secure the provision of three additional health and fitness facilities, funded by developer contributions.
Squash	Additional demand equivalent to 1.89 squash courts.	Secure the provision of 2 additional squash courts, funded by developer contributions.
Golf courses	Additional demand equivalent to 0.91 golf courses.	Secure the provision of one additional golf course, funded by developer contributions.
Village/community halls	Additional demand equivalent to 15.1 village/community halls.	Secure the provision of 15 additional village halls, funded by developer contributions.

Facility	Future assessed deficiency	Action plan for meeting deficiency
Adult football	Additional demand equivalent to 2	Accommodate additional demand by using
pitches	pitches.	existing spare adult football pitch capacity.
Youth football	Additional demand equivalent to	Secure the provision of six additional pitches,
pitches	5.5 pitches.	funded by developer contributions.
Mini-soccer pitches	Additional demand equivalent to 2	Secure the provision of two additional pitches,
	pitches.	funded by developer contributions.
Cricket pitches	Additional demand equivalent to 3	Accommodate additional demand by using
	pitches.	existing spare adult cricket pitch capacity.
Rugby pitches	Additional demand equivalent to	Secure the provision of two additional pitches,
	1.5 pitches.	funded by developer contributions.
Synthetic turf	Additional demand equivalent to	Secure the provision of one additional pitch,
pitches for hockey	0.6 pitches.	funded by developer contributions.
'3G' football turf	Additional demand equivalent to	Secure the provision of one additional pitch,
pitches	0.73 pitches.	funded by developer contributions.

Provision for reviews

39) Because sport and physical activity is a rapidly changing environment, to ensure that the proposals in the strategy continue to address local needs and strategic priorities, the situation will be reviewed regularly. Assumptions about population growth will be tested regularly and projected requirements refined accordingly. There will therefore be annual reviews of progress towards action plan targets and a three-yearly review of the overall strategic approach.